



Conference Agenda

Safe Trade, Strong Growth: Advancing Agro-Trade in CEFTA

Deepening CEFTA-EU Cooperation for a Connected and Safe Agri-Food Market

17-18 November 2025

Swissotel Sarajevo, 1 Vrbanja, Sarajevo

Bosnia and Herzegovina

Pre-Conference – 17 November 2025

19:00 – 21:00 | Welcome Reception (*Four Seasons Restaurant, Franca Lehar 2, Sarajevo 71000*)

Hosted by SEED+ Project

18 November 2025

09:00 – 09:30 | Registration and Welcome Coffee

09:30 – 10:00 | Opening Remarks

- Slobodan Cvijanovic, Assistant Minister MoFTER Bosnia and Hercegovina, Chair of the CEFTA Subcommittee on Agriculture and SPS
- Dr. Pranvera Kastrati, Director, CEFTA Secretariat
- Antonela di Sandri, Head of the Operations Section for Economic Development, Natural Resources, and Infrastructure, Delegation of the European Union to Bosnia and Herzegovina
- Frank Müller, Regional Agricultural Counsellor for Western Balkans, German Embassy to North Macedonia

10:00 – 11:00 | Panel 1 - Directors' Panel: Setting the Framework

The session will provide a high-level exchange on the progress made under CEFTA toward building the Common Regional Market in the Agri-trade and SPS area. Directors will reflect on achievements, while identifying key challenges in ensuring interoperability, coordination, and EU alignment.

Moderator: Dr. Pranvera Kastrati, Director, CEFTA Secretariat

- Predrag Jovic, Director of the Administration for Plant Health Protection
- Vladimir Đaković, Director of the Directorate for Food Safety, Veterinary and Phytosanitary Affairs
- Nebojša Milosaljević, Director of the Plant Protection Directorate
- Flamur Kadriu, Director of the Public Health Directorate, Food and Veterinary Agency
- Fadil Asani, Deputy Director of Food and Veterinary Agency

11:00 – 11:30 | Coffee Break/Family photo

11:30 – 12:45 | Panel 2 - EU4Trade: Achievements, Challenges and Opportunities on Facilitating Trade in Fruit and Vegetables

The panel will address the main achievements and challenges in implementing the CEFTA Decision on Facilitating Trade of Fruit and Vegetables, highlighting the importance of harmonization, standardization, and transparency across CEFTA. Furthermore, it will also assess opportunities for future developments aligned with EU standards and the principles of the EU Single Market.

Moderator: Anita Benko Beloglavec, Plant Health Expert

- Ivan Tomašev, Head of Department of BCP/CCP Phytosanitary Inspection in the Plant Protection Directorate
- Ajla Dautbašić, Senior Advisor for Plant Health Protection in Administration for Plant Health Protection
- Ivica Angelovski, Head of Unit for Plant Health and Monitoring of Pests in Phytosanitary Directorate
- Denisa Cullhaj, Risk Analysis Expert in Directorate General of Customs
- Ljiljana Vukelić - CEO Prijedorčanka

12:45 – 14:15 | Lunch Break

14:15 – 15:30 | Panel 3 - SEED+: Advancing Digital Agri-Trade

This session will present the key achievements and progress with the CEFTA TRACES NT platform, highlighting how digitalization is transforming agri-food trade, including time and cost savings achieved through digital tools. Participants will share experiences on how TRACES has simplified procedures, improved coordination between administrations and businesses, and enhanced transparency. The session will also explore future enhancements to further strengthen efficiency, trust, and cooperation in Agri-trade within CEFTA.

Moderator: Vladimir Obucina, SEED+ Key Expert

- Tanja Popovic, Zlatiborac doo
- Aldina Aleksić, Fratello Trade a.d.
- Ljupco Celeski, Advisor in Department for Inspection in Veterinary Public Health
- Dragan Mataruga, Chief Agricultural Inspector
- Emir Djikic, Trade Expert

15:30 – 16:00 | Concluding Session

Summary of discussions, key takeaways, and next steps

- Edna Karadza, SEED+ Project Manager, CEFTA Secretariat
- Dr. Tanja Boskovic, Head of the Project, EU4Trade

16:00 | End of Conference