



Programme for Cefta Week 2014

SCHEDULE OF EVENTS

19 - 21 November 2014

VENUE

HOLIDAY INN HOTEL (Conference room: Millennium 1)
Filip II Makedonski 5, Skopje 1000, Macedonia

Day 1: 19 November 2014 (Wednesday)**VENUE: Holiday Inn Hotel, Macedonia**

Time	Event Description	Speakers/Event Format
09.00-09.30	Registration of participants	
09.30-10.00	Official opening of CEFTA Week 2014 Bekim Neziri <i>Minister of Economy of the Republic of Macedonia</i> Jaromir Levicek <i>Head of Section Operations 1, Economic Issues, Institution-building, Cross-border cooperation, Delegation of the European Union in the Republic of Macedonia</i> Barton Putney <i>Deputy Chief of Mission, Embassy of the United States in the Republic of Macedonia</i>	
10.00-10.15	Results of the Republic of Macedonia Chairmanship with CEFTA: Status and Progress m-r Zorica Smileva, Head of Unit for Multilateral Trade Cooperation, Ministry of Economy of the Republic of Macedonia	
	Session I : Boosting Investments in the CEFTA Region: National and Regional Investment Policies and Promotion Moderator: Biljana Dodevska, State Advisor for European Integration and International Cooperation, Ministry of Economy of the Republic of Macedonia	
10.15-11.30	Regional Approach to Enhancing the Investment Climate Boosting Investments – Key Component of the SEE Strategy 2020 Investment Climate and Investment Policy in CEFTA Coordinating Efforts for Improving Investment Policies in CEFTA Parties: UNCTAD Regional Investment Policy Review Benefits of a National Investment Policy Review: The Experience of the Republic of Macedonia Quantitative Analysis of the Global Recession on CEFTA External Trade	<u>Presentations</u> <ul style="list-style-type: none"> • Sanjin Arifagic, Head of the Economic and Social Development Unit, RCC • Harald Jedlicka, Investment Policy Officer, World Bank Trade and Competitiveness Global Practice Group • Ariel Ivanier, Economic Affairs Officer, UNCTAD • Suzana Arsova Kostadinova, Deputy Head of the SME Department, Ministry of Economy of the Republic of Macedonia • Antonio Fanelli, Senior Expert, OECD Edo Omic, Junior Economist, OECD
11.30-11.45	Coffee break	

11.45-13.00	<p>Investment Promotion Regimes in CEFTA Parties</p> <p>Attracting FDI to Macedonia: Approach and Results</p> <p>Multipling Effects from Existing FDI through Functional and Efficient Public-Private Dialogue</p> <p><u>Topics for Discussion</u></p> <ul style="list-style-type: none"> - Opportunities and obstacles for Investments to and within the region - Potential for expansion of existing FDIs - Aftercare mechanisms - Advocacy tools - White Book 	<p><u>Presentations</u></p> <ul style="list-style-type: none"> • Viktor Mizo, Director, Directorate for Technological Industrial Development Zones • Juan Pedro Jimenez Navarro, President, Foreign Investor Council MK <p><u>Open Floor Discussion</u></p> <ul style="list-style-type: none"> • CEFTA Parties
13.00-14.00	Lunch	

Time	Event Description	Speakers/Event Format
	Session II: Regional Value Chains: Potential, Synergy and Common Challenges Moderator: Blerim Zlatku, State Advisor for Industrial Policy and Competitiveness, Ministry of Economy of the Republic of Macedonia	
14.00-15.30	Development and Promotion of Regional Food Processing Value Chains Cross-country Value Chains and Quality and Safety Standards in the Food Sector: Potential for Increasing Exports from the Region The Challenges Facing Supply Chains Development in the CEFTA Agro-Business Sector Assessing the Implementation of SPS Standards in the CEFTA Agro-Business Sector Agricultural Policy in SEE and European Integration Eliminating Barriers to Trade in Agriculture: Results of the Work of the CEFTA Sub-Committee on Agriculture and SPS Measures The Impact of Origin Cumulation on Business Strategy Topics for Discussion - Regional potential for development of food processing value chains - Obstacles to developing regional food processing value chains - Policy measures for boosting regional cooperation in agriculture	<u>Presentations</u> <ul style="list-style-type: none"> Goran Damovski, President of Macedonia Agbiz / AG Team Leader of the USAID REG Project Antonio Fanelli, Senior Expert, OECD Edo Omic, Junior Economist, OECD Katarina Djermanovic, Policy Analyst, OECD Gordana Ristic, SPS Expert, Ristic&Milovic Consulting Boban Ilic, Secretary General, Standing Working Group on Regional Rural Development in SEE Perica Ivanoski, State Advisor, Ministry of Agriculture, Forestry and Water Economy Bernard Touboul, GIZ ORF FT Expert <u>Open Floor Discussion</u> CEFTA Parties
15.30-15.45	Coffee break	
15.45-17.00	CEFTA Region as an Integrated Tourism Destination Regional Approach on Developing the Tourism Sector Within the Scope of the SEE 2020 Strategy The Western Balkans Geotourism Network: A Roadmap for Inclusive Regional Development Promoting the Region as an Adventure Tourism Destination Topics for Discussion - The Western Balkans Geotourism Map Guide Portal http://www.balkansgeotourism.travel/ (developed in cooperation with National Geographic) - Developing regional tourism products - Bringing potential buyers to the region	<u>Presentations</u> <ul style="list-style-type: none"> Dragana Djurica, Expert on Integrated Growth, RCC Jack Delf, President, Western Balkans Geotourism Stewardship Council/Senior Advisor, USAID REG Kristijan Dzambazovski, Director, Agency for Tourism Promotion of Macedonia (TBC) <u>Open Floor Discussion</u> <ul style="list-style-type: none"> CEFTA Parties

Day 2: 20 November, 2014 (Thursday)

Time	Event Description	Speakers/Event Format
09.00-09.30	Registration of participants	
	Session III: Global and Regional Aspects of Trade Facilitation in CEFTA Moderator: Dimce Adzioski, Head of Unit for Border and Transit Formalities, Customs Administration of the Republic of Macedonia	
09.30-11.00	Implementation of the WTO Agreement on Trade Facilitation in the CEFTA region Multilateral Rules and Minimum Standards for Trade Facilitation Equally Relevant for Both WTO and Non-WTO CEFTA Parties Compliance of CEFTA Parties with the Agreement: Presentation of the Regional Findings of the WTO TF self-Assessments Carried Out in CEFTA Parties by USAID, Conclusions of that Regional Analysis and Recommendations on Path Towards Compliance <u>Topics for Discussion</u> - Implementation of outstanding issues in CEFTA Parties: Status and progress - Possibilities for cooperation between the countries in the region in tackling compliance with the WTO TF Agreement. - Ongoing regional activities that contribute to WTO compliance.	<u>Presentations</u> <ul style="list-style-type: none">• Sheri Rosenow, Councillor, World Trade Organization• Paul Fekete, Senior International Trade Advisor, USAID Washington <u>Panel Discussion</u> <ul style="list-style-type: none">• Violane Konar-Leacy, Manager, IFC Western Balkans Trade Logistics Project, World Bank Group• Dimce Adzioski, Head of Unit for Border and Transit Formalities, Customs Administration of RM• Ministries of economy from CEFTA Parties Customs administrations from CEFTA Parties
11.00-11.15	Coffee break	
11.15-12.45	Regional Coordination of Trade Facilitation Efforts Coordinating Trade Facilitation Through CEFTA: Presenting the CEFTA Trade Facilitation Concept Donor Support to Trade Facilitation in CEFTA: Cooperation, Coordination and Synergy	<u>Round Table Discussion</u> <ul style="list-style-type: none">• Donors: EU Commission, USAID, World Bank/IFC, GIZ, OECD, UNCTAD, ITC• Moderated by Umut Ergezer, CEFTA Secretariat.
12.45-13.45	Lunch	

Time	Event Description	Speakers/Event Format
13.45-14.45	<p>Facilitation of Trade in CEFTA Through Implementation of the Authorised Economic Operators Programmes – AEO</p> <p>Contributing to the Development of CEFTA AEO Strategy: Goals, Scope, Adoption, Implementation</p> <p>Implementation of the AEO Concept in the Republic of Macedonia: Public and Private Sector Perspective</p>	<p><u>Presentations</u></p> <ul style="list-style-type: none"> • Michael Praschak, Austrian Customs Authority • Biljana Gadzovska, Head of the Excise Department, Customs Administration of the Republic of Macedonia • Ilija Mukaetov, Supply Chain Manager, Visteon Electronics Macedonia
14.45-15.00	Coffee break	
	<p>Session IV: CEFTA Forum of Chambers of Commerce Moderator: Biljana Peeva Djuric, Director of the Directorate for Branch Associations, Economic Chamber of Macedonia</p>	
15.00-17.00	<p>Forum of Chambers of Commerce: Report on the Implementation of the Conclusions of the Forum Working Groups</p> <p>Working Group on Agriculture and SPS</p> <p>Working Group on TBTs and NTBs</p> <p>Working Group on Customs and Rules of Origin</p> <p>Working Group on Trade in Services</p> <p><u>Topics for Discussion</u></p> <ul style="list-style-type: none"> - Eliminating non-tariff barriers and unnecessary TBTs - Implementation of the Regional Convention on Pan – Euro – Med preferential rules of origin - Accession to the Convention on Common Transit Procedure and its implementation - Simplification of trade, improvement of the customs service risk analysis system - Mutual recognition of veterinary, sanitary and phytosanitary certificates - Liberalization of cross-border co-insurance services - Liberalization of road transport in the CEFTA region 	<p><u>Presentations</u></p> <ul style="list-style-type: none"> • Sergej Papoci, Foreign Trade Chamber of BiH • Vlatko Stojanovski, Economic Chamber of Macedonia • Miljan Sestovic, Chamber of Economy of Montenegro • Slavica Rakic, Chamber of Commerce and Industry of Serbia <p><u>Open Floor Discussion</u></p> <ul style="list-style-type: none"> • CEFTA Parties – private sector and government
14.00-17.00	<p>CEFTA Experts Meeting (in camera)</p> <p><i>Holiday Inn Hotel (Conference room: Skala 1)</i></p>	<ul style="list-style-type: none"> • CEFTA Parties

Day 3: 21 November 2014 (Friday)

Time	Event Description	Speakers/Event Format
9.30–12.30 Conference Room : Millenium 2	CEFTA Joint Committee Meeting (in camera)	<ul style="list-style-type: none">• CEFTA Parties