



# CEFTA Week 2014

Central European Free Trade Agreement  
CHAIRMANSHIP OF MACEDONIA 2014

## AGENDA

### SESSION I

Boosting Investments in the CEFTA Region: National and Regional Investment Policies and Promotion  
19 November 2014 (Wednesday), 10:15 – 13:00

**OBJECTIVE:** To discuss regional initiatives for increasing investments in CEFTA and investment policies implemented by CEFTA Parties, and identify steps for moving the process forward. Regional aspects will include the efforts for boosting investments under the auspices of SEE Strategy 2020 and the initiative for carrying out an investment policy review for the region as a single investment destination. National investment policies will be discussed through presentation of efforts of individual countries to develop effective mechanisms for FDI promotion and attraction, as well as efficient dialogue with existing investors.

**Moderator:** Biljana Dodevska, State Advisor for European Integration and International Cooperation, Ministry of Economy of the Republic of Macedonia

### Regional Approach to Enhancing the Investment Climate

**10:15-10:30      Boosting Investments – Key Component of the SEE Strategy 2020**

Sanjin Arifagic, Head of the Economic and Social Development Unit, RCC

**10:30 – 10:45      Investment Climate and Investment Policy in CEFTA**

Harald Jedlicka, Investment Policy Officer, World Bank Trade and Competitiveness Global Practice Group

**10:45 – 11:00      Coordinating Efforts for Improving Investment Policies in CEFTA Parties: UNCTAD Regional Investment Policy Review**

Ariel Ivanier, Economic Affairs Officer, UNCTAD

**11:00 – 11:15      Benefits of a National Investment Policy Review: The Experience of the Republic of Macedonia**

Suzana Arsova Kostadinova, Deputy Head of the SME Department, Ministry of Economy of the Republic of Macedonia

**11:15 – 11:30      Quantitative Analysis of the Global Recession on CEFTA External Trade**

Antonio Fanelli, Senior Expert, OECD  
Edo Omic, Junior Economist, OECD

**11:30 – 11:45      Coffee break**



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## Investment Promotion Regimes in CEFTA Parties

**11:45 – 12:00 Attracting FDI to Macedonia: Approach and Results**

Viktor Mizo, Director, Directorate for Technological Industrial Development Zones

**12:00 – 12:15 Multiplying Effects from Existing FDI through Functional and Efficient Public-Private Dialogue**

Juan Pedro Jimenez Navarro, President, Foreign Investor Council, Macedonia

**12:15 – 12:50 Open Floor Discussion for Session I**

Topics for Discussion

- Opportunities and obstacles for Investments to and within the CEFTA region
- Potential for expansion of existing FDIs
- Aftercare mechanisms
- Advocacy tools
- White Book

**12:50 – 13:00 Conclusions and Recommendations**

**13.00-14.00 Lunch**