

CEFTA WEEK 2023

AGENDA

Podgorica, Montenegro

5 - 7 December 2023

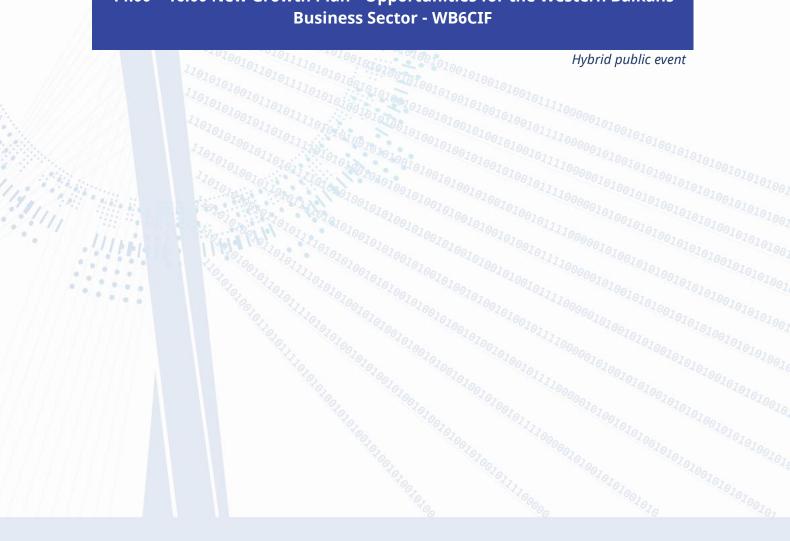
CEFTA WEEK 2023 CONFERENCE
PCEFTA: CLICK, CONNECT AND TRODE



5 DECEMBER 2023

CEFTA WEEK 2023 Chairmanship of Montenegro Podgorica

14.00 – 16.00 New Growth Plan - Opportunities for the Western Balkans **Business Sector - WB6CIF**





6 DECEMBER 2023

CEFTA WEEK 2023 Chairmanship of Montenegro Podgorica

09.00 – 12.30 CEFTA Expert Group Meeting on Parcel Delivery

Invitations only

14.00 – 17.00 CEFTA Expert Group Meeting on Customs e-commerce

Invitations only

09.30 – 12.30 CEFTA Committee of Contact Points Meeting

Invitations only

14.00 - 16.00 CEFTA Joint Committee Meeting

Invitations only



7 DECEMBER 2023

eCEFTA: Click, Connect and Tr@de

Podgorica (hybrid conference, Hotel Hilton)

Please register your participation https://cefta.int/register-cefta-week-conference-2023/

09.15 - 09.45 Registration/ Networking Over Coffee

10.00 - 10.45 Opening session

Nik Gjeloshaj, Minister of Economic Development, Montenegro
Oliver Varhelyi, Commissioner for Neighbourhood and Enlargement, EC (tbc)
Matej Zakonjsek, Director, TCT
Majlinda Bregu, Secretary General, RCC (tbc)
Lulzim Rafuna, WB6CIF (tbc)
Danijela Gacevic, Acting Director, CEFTA Secretariat

Press conference (tbc)

11.00 - 12.15 Panel I: eCommerce: Internet as a Tr@de Opportunity

Today, 1 out 5 purchases around the globe take place online. This will generate more than 6300 billion dollars this year and is estimated to grow to over 8000 billion dollars in 2026. More and more people shop online and even venture out to internet stores abroad. The trend is clear: the Internet has become a new source of options for customers and a place of opportunities for businesses. This is great news, especially for companies coming from small economies where economies of scales are obstructed by physical and political geography. However, to tap into full potential of digital world, changes need to happen in the real one. In the European Union, efforts are coordinated under the umbrella of the Digital Single Market. Western Balkans and Moldova on the other side, are attached to this initiative through the Common Regional Market and more specifically activities stemming from the CEFTA E-commerce Roadmap which includes work related regulatory simplification, consumer protection, parcel delivery, customs, digital payments, etc.



12.20 - 13.00 eTools Showcase: Making Tr@de Efficient

(tbc - CEFTA Statistics Portal, SEED+, WB6CIF Digital Platform)

13.00 - 14.15 Lunch hosted by CEFTA

14.15 - 15.30 Panel II: SEEDing the Future: Paperless and Effortless Tr@de

In today's digital age, the transformation of trade and commerce is no longer a vision for the distant future but a tangible reality that is reshaping economies. This panel will delve into the successes achieved in terms of digitalization and interoperability, with a focus on the remarkable journey of the SEED+. Our panelists, experts in the field, will guide us through a comprehensive exploration of how digital transformation and interoperability are revolutionizing the way goods move across CEFTA. We will examine the achievements of the SEED+ designed to facilitate electronic data sharing and document exchange among customs, veterinary, phytosanitary, public health and market surveillance administrations in CEFTA, but also how it is now expanding to the neighbouring EU Member States. We will discuss the impact of these initiatives on trade, cost and waiting time reduction, and the CEFTA integration and EU alignment, and outline SEED+ future plans and expansions ultimately leading to paperless and effortless trade in CEFTA.

15.40 - 16.20 Closing Panel III: From Montenegro to Serbia: CEFTA's 2023 Recap and 2024 Goals

This is a time of the year to take stock of the CEFTA key developments in 2023, reflecting on the achievements and challenges encountered. The discussion will also revolve around the objectives outlined in the 2024 Chairmanship Priorities and exploring the promising opportunities in the light of the Common Regional Market Action Plan and EU Growth Plan.

16.30 Cocktail hosted by CEFTA