

DAY	EVENT DESCRIPTION	SPEAKERS/Event Format
Day 1: 19 November 2014 (Wednesday)		
HOLIDAY INN HOTEL (Room: Millennium 1) Filip II Makedonski 5, Skopje 1000, Macedonia		
09.00-09.30	Registration of Participants	
09.30-10.00	Official Opening of CEFTA Week	Chair in Office
10.00-13.00	<p>Session I: Boosting Investments in the CEFTA Region: National and Regional Investment Policies and Promotion</p> <ul style="list-style-type: none"> • Investment promotion regimes in CEFTA Parties <ul style="list-style-type: none"> ○ Institutional arrangements and incentive schemes ○ Multiplying effects from existing FDI through functional and efficient public-private dialogue • Regional approach to enhancing investment climate <ul style="list-style-type: none"> ○ Benefits of a national Investment Policy Review: The experience of the Republic of Macedonia ○ Coordinating efforts for improving investment policies in CEFTA Parties: UNCTAD Regional Investment Policy Review ○ Intra-regional Investment Opportunities and Challenges in the Western Balkans 	<p><u>Presentations</u></p> <p>Ministry of Economy of Macedonia UNCTAD USAID REG</p> <p><u>Panel Discussion</u> Investment promotion agencies from CEFTA Parties</p> <p>Foreign investor councils/associations from CEFTA Parties</p>
13.00-14.00	Lunch	
14.00-17.00	<p>Session II: Regional Value Chains: Potential, Synergy and Common Challenges</p> <ul style="list-style-type: none"> • CEFTA region as an integrated tourism destination: The Western Balkans Geotourism Map Guide Portal http://www.balkansgeotourism.travel/ (developed in cooperation with National Geographic); Developing regional tourist products-adventure tourism; bringing potential buyers to the region • Development and promotion of regional food processing value chains <ul style="list-style-type: none"> ○ Strengthening cross-country value chains in the food sector: Potential for increasing exports from the region ○ Quality and safety standards as a key pre-condition for accessing new markets: 	<p><u>Presentations</u></p> <p>USAID REG RCC WG on Tourism TUV Austria CEFTA Secretariat</p> <p><u>Panel Discussion</u></p> <p>USAID</p> <p>IFC</p> <p>World Bank</p> <p>Tourism promotion agencies from CEFTA Parties</p>

18.00-20.00	<p>Opportunities and challenges</p> <ul style="list-style-type: none"> ○ Reducing barriers to food trade through transparency: The role of the CEFTA SPS Database <p>CEFTA Week 2014 Reception (tbc)</p>	
Day 2: 20 November, 2014 (Thursday)		
<p>HOLIDAY INN HOTEL (Room: Millennium 1) Filip II Makedonski 5, Skopje 1000, Macedonia</p>		
09.00-09.30	Registration of Participants	
10.00-12.30	<p>Session III: Global and Regional Aspects of Trade Facilitation in CEFTA</p> <ul style="list-style-type: none"> ● Implementation of the WTO Agreement on Trade Facilitation in the CEFTA region <ul style="list-style-type: none"> ○ Global multilateral rules and minimum standards for trade facilitation equally relevant for both WTO and non-WTO members from the CEFTA region ○ Compliance of CEFTA Parties with the Agreement: Presentation of the findings of the WTO TF self-assessments carried out in CEFTA Parties by USAID ○ Common compliance issues for CEFTA Parties: National TF committees, TF enquiry points , measuring release times ○ Regional coordination of trade facilitation efforts ● Facilitation of trade in CEFTA region through implementation of the Authorised Economic Operators programmes – AEO <ul style="list-style-type: none"> ○ CEFTA AEO Strategy: Goals, scope, adoption, implementation ○ Implementation of the AEO concept 	<p><u>Presentations</u> USAID CEFTA Secretariat Customs Administration of Macedonia Johnson Controls</p> <p><u>Panel Discussion</u> Ministries of economy/Customs administrations from CEFTA Parties</p>

	<p>in the Republic of Macedonia: Public and private sector aspects</p> <ul style="list-style-type: none"> • Cumulation of Origin and CEFTA: Latest Trends and Developments 	
12.30-14.00	Lunch break	
14.00-17.00	<p>Session IV – CEFTA Forum of Chambers of Commerce</p> <ul style="list-style-type: none"> • Forum of Chambers of Commerce: Report on the implementation of the conclusions of the Forum working groups <ul style="list-style-type: none"> ○ WG on Agriculture and SPS ○ WG on TBT and NTBs ○ WG on Customs and Rules of Origin ○ WG on Trade in Services 	<p><u>Presentations</u></p> <p>CEFTA Chambers of Commerce</p> <p><u>Panel Discussion</u></p> <p>CEFTA Parties – private sector and government</p>
14.00-17.00	<p>CEFTA Experts Meeting (in camera)</p> <p><i>Holiday Inn Hotel (Room: Skala 1)</i></p>	CEFTA Parties
Day 3: 21 November 2014 (Friday)		
<p>HOLIDAY INN HOTEL (Meeting room TBD) <i>Filip II Makedonski 5, Skopje 1000, Macedonia</i></p>		
9.30–12.30	CEFTA Joint Committee Meeting (in camera)	CEFTA Parties